

APPROVED MINUTES  
CABLE ACCESS ADVISORY COMMISSION  
Wednesday, September 11, 2013

PRESENT: Ron Felzke, Cathy Nelson Price, Scott Cochran, Bob Granstra, Roy Green

ABSENT: N/A

Also Present: Ron Beacom – MCTV Director, Melissa Barnard – Library Director, Sheri Tausk-Office Assistant

**I. Call to Order/New Members:**

Ron Beacom called meeting to order at 7p.m.

New members are: Cathy Nelson Price, MCTV Access User and Ron Felzke, at-large

**II. Election of Officers**

a. **Chair**-Granstra nominated by Green and Nelson Price, approved by all

b. **Vice-Chair**-Green nominated by Nelson Price and Felzke, approved by all

**III. Minutes:** May 8, 2013 approved as submitted.

**IV. Public Comments:**

No public comment

**V. Old Business:**

**a. MCTV Fund (Cable Communications Fund):**

Revenue came in 3% above what was budgeted for fiscal year ending 6/30/13.

Felzke asked how much of a revenue split there was between AT&T and Charter.

AT&T makes up approximately 26% of franchise fee revenue.

**b. Friends of MCTV**

Balance of \$30,312 as of 7/31/13. Formed in 2006 with two main purposes:

1) to help raise money for field equipment to be used by MCTV volunteers

2) to help raise public awareness.

MCTV has plans later this year to purchase new field cameras at a cost of \$25,000.

Friends will make contribution to the City for that purchase.

Next meeting is September 24, 2013 @ 5:30pm in library conference room near MCTV.

**c. AT & T's U-Verse**

Four encoders totaling \$32,727 were installed and activated in mid-July.

Matt Richardson led the installation and IR communications. Ron Beacom explained distribution and delivery systems with AT&T's U-verse. Ron also showed demonstrations on how to

locate MCTV on U-verse.

## **VI. New Business –**

### **a. CAAC Annual Report 2012-2013**

Accepted as presented to forward to City Council

- MCTV on U-verse
- Friends of MCTV/Field Cameras
- Summer Video Camp
- Honors Night

### **b. CAAC Goals for 2013-14**

Accepted as presented

- Quarterly receive a report on the status of the Cable Communications Fund.
- Quarterly receive a report on the activities of the Friends of MCTV.
- Quarterly receive a report on status of video franchising laws and legislation.
- Inform access users and the public about the challenges and opportunities facing MCTV.
- Inform the public about the benefits of MCTV.
- Participate in MCTV's "Honors Night 2013"

### **c. ACM Michigan**

Ron Beacom toured public access facilities on Sept. 6, 2013 of: Lake Orion, Oxford, and Waterford. Ron presented information along with pictures regarding the facilities toured.

Cathy Nelson Price asked a question regarding promotion of MCTV. Beacom shared a promotional idea received from one of the facilities. He also stated that CAAC board members are welcome to attend ACM functions.

### **d. Proposed 2014 CAAC Meeting Dates**

(quarterly, second Wednesday, 7:00pm)

Accepted as presented

February	12
May	14
September	10
November	12

## **VII. Announcements**

### **a. Friends of MCTV Fundraiser-Bennigan's September 18**

Bennigan's will donate 20% of all sales to Friends of MCTV

### **b. MCTV's Honors Night, November 21, 2013**

Whiting Forest on Eastman

Melissa Barnard spoke of library renovations affecting MCTV. We will receive new paint, chairs, and carpeting. Completion is expected by January 2014.

## **VIII. Adjournment at 8:04pm**

Next meeting is November 13, 2013 at 7pm, Council Chambers

**V. a. CAAC Goals for 2013-14**

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- Ø Quarterly receive a report on the activities of the Friends of MCTV.
- Ø Quarterly receive a report on status of video franchising laws and legislation.
- Ø Inform access users and the public about the challenges and opportunities facing MCTV.
- Ø Inform the public about the benefits of MCTV.
- Ø Participate in MCTV's "Honors Night 2013"

**V. c. Cable Communications Fund  
2013-14**

UNAUDITED FIGURES

**REVENUES**

<b>Account</b>	<b>Budget</b>	<b>Receipts</b>		<b>58% of year completed</b>
Cable TV Revenue		688,000	169,999	25%
Taping Fees		4,500	2,016	45%
Workshops		1,400	455	33%
Access Fees		5,000	1,700	34%
Sponsorships		2,500	1,000	40%
Video On-Line	1,500		290	19%
<b>Totals</b>		<b>702,900</b>	<b>175,460</b>	<b>25%</b>

	<b>Budget</b>	<b>Exp.</b>	<b>58% of year completed</b>
<b>EXPENDITURES</b>	<b>640,240</b>	<b>318,670</b>	<b>50%</b>

**VI. c. CAAC Terms**

<b><u>Name*</u></b>	<b><u>Appointed</u></b>	<b><u>Term Expires</u></b>	<b><u>Position</u></b>
<b>Robert Granstra, Jr.</b>	<b>09/09/02</b>	<b>06/30/14</b>	<b>MCTV Access User</b>
Cathy Nelson Price	08/26/13	06/30/15	MCTV Access User
<b>Roy Green</b>	<b>09/09/02</b>	<b>06/30/14</b>	<b>MCTV Access User</b>
Scott Cochran	10/11/10	06/30/16	MPS Representative
Ron Felzke	07/15/13	06/30/16	Citizen at Large